Human Services Department



3300 Capitol Avenue, Building B, P.O. Box 5006, Fremont, CA 94537-5006 510 574-2050 *ph* | 510 574-2054 *fax* | www.fremont.gov

FOR IMMEDIATE RELEASE

CONTACT:
Mary Anne Mendall
Administrator, Aging and Family Services
City of Fremont
(510) 574-2062
mamendall@ci.fremont.ca.us

City Of Fremont Human Services Department and Tri-City Elder Coalition Receive Grant to Improve Local Services for Older Adults

Tri-City Partnership for Older Adults will work to improve long term care and supportive services systems

Fremont, CA – **November 9, 2004** – The Tri-City Partnership for Older Adults was selected to receive a \$150,000 grant from The Robert Wood Johnson Foundation through its *Community Partnerships for Older Adults* (CPOA) national program. Over the next 18 months, the City of Fremont Human Services Department and the Tri-City Elder Coalition will develop plans for improving long term care and supportive services systems that will respond to the current and future needs of at-risk older adults in Fremont, Newark, and Union City.

CPOA challenges partnerships to build on their experience, share and learn from other communities, and help shape state and national policy as solutions are developed and implemented for the future. The Tri-City Partnership for Older Adults was one of eleven communities – ranging from rural to urban – selected from a field of 486 applicants to receive the development grants.

The Tri-City Partnership includes the City of Fremont Human Services Department and the Tri-City Elder Coalition, which is comprised of seniors, local health care providers, elder care facilities, providers of senior services, and policymakers with an interest in issues related to seniors.

"The local elder population will grow and become increasingly diverse as the 'Baby Boomers' retire," said Mary Anne Mendall, Fremont's Aging and Family Services Administrator. "This grant is an incredible

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opportunity to develop a roadmap so that when the age wave hits, we are ready. The approach that will best address the growing number of older adults is one that engages all sectors of the community, not just government, and one that values the wisdom and experience that elders have to offer."

The project will work to:

- Develop a 10-year action plan to ensure elders in the Tri-Cities will have access to a rich
 continuum of preventative, acute, and chronic care services. The plan will pay special
 attention to the needs of a culturally diverse senior population, medically fragile elders,
 and the baby boomer wave of seniors
- Involve "informal" service providers, including ethnic and cultural organizations and faith communities, in the Tri-City Elder Coalition, the planning process and the provision of services to the community
- Conduct a series of focus groups with members of the baby boom generation to identify new strategies to meet their future needs

"There is no quick fix for improving the current long term care system," said Jane Isaacs Lowe, Ph.D., senior program officer at The Robert Wood Johnson Foundation. "It takes the coordinated planning and effort of a whole community to change the way long term care is viewed and provided."

As a development grantee, the Tri-City Partnership will have the opportunity to compete for a four-year, \$750,000 implementation grant to actually create the activities described in their plans and pursue additional resources to sustain them.

"A national renaissance of community involvement is underway to improve long term care and supportive services systems, and our grantees are at the forefront," said Elise J. Bolda, national program director. "They understand the importance of taking action, and that communities can develop the solutions to improve the lives of older adults."

The CPOA projects focus on two groups of older Americans: those 60 years of age or older who are at increased risk of disability because of poverty, race or ethnicity, chronic illness, or advanced age; and older adults with physical or cognitive impairments who require long term care and supportive services.

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The projects seek to:

- educate the community that long term care begins at home and in the community with individuals and their families
- work together with older adults to develop community-wide long term care solutions
- build bridges between the long term care options that exist today and those of the future
- learn locally from their community and share nationally with others to develop solutions for long term care and supportive services systems.

The Community Partnerships for Older Adults program is based at the University of Southern Maine's Muskie School of Public Service. The Duke University Long Term Care Resources Program provides technical assistance for the program, under the direction of Beverly S. Patnaik. More information about the Community Partnerships for Older Adults program is available program's on the Web site at: http://partnershipsforolderadults.org

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The Robert Wood Johnson Foundation, based in Princeton, N.J., is the nation's largest philanthropy devoted exclusively to health and health care. It concentrates its grantmaking in four goal areas: to assure that all Americans have access to quality health care at reasonable cost; to improve the quality of care and support for people with chronic health conditions; to promote healthy communities and lifestyles; and to reduce the personal, social and economic harm caused by substance abuse - tobacco, alcohol and illicit drugs.

The University of Southern Maine's Edmund S. Muskie School of Public Service educates future leaders, broadens civic participation, and conducts leading research in: health policy, child & family policy, community & economic development, and public sector innovation. The Muskie School's three nationally recognized policy institutes receive more than \$20 million annually to conduct research projects and public service activities in every county of Maine and every state across the nation. The Muskie School is based in Portland and Augusta, Maine.

The mission of the City of Fremont Human Services Department is "to support a vibrant community through the creation and maintenance of services that empower individuals, strengthen families, encourage self-sufficiency, enhance neighborhoods and foster a high quality of life." The Human Services Department is comprised of three Service Divisions: Youth and Family Services (YFS), Aging and Family Services (AFS), and the Family Resource Center (FRC). YFS provides counseling services to families with children. AFS serves seniors at the Fremont Senior Center and in their homes, and FRC is a collaboration of 23 non-profit and governmental organizations that serves as a one-stop shop for families needed help.